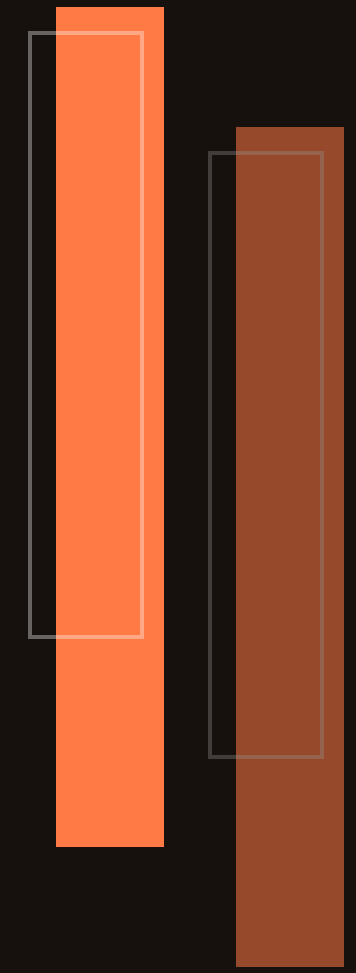
Sarjanam

BY HARIKRUPA GROUP

PORTFOLIO · 2026

Work that brings real customers.

Meta Ads · Google SEO · Websites · Reels & AI video · Apps



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RESULTS AT A GLANCE

Real numbers from real campaigns.

Every number here comes straight from the clients' Meta Ads Manager, Instagram Insights and Google Search Console dashboards. Screenshots are on the next pages.

PHONE CALLS

79

calls in 4 days at **₹12.02 per call**

DHANVANTRI PHYSIOTHERAPY

MESSAGE CHATS

35

conversations at **₹19.73 each**

NAILASHES

GOOGLE SEO

5.8

average Google position, **776 clicks in 12 months**

SACH TOURS & TRAVELS

NEW ACCOUNT

1.1K

views in 28 days, **58% from non-followers**

DHANVANTRI PHYSIOTHERAPY

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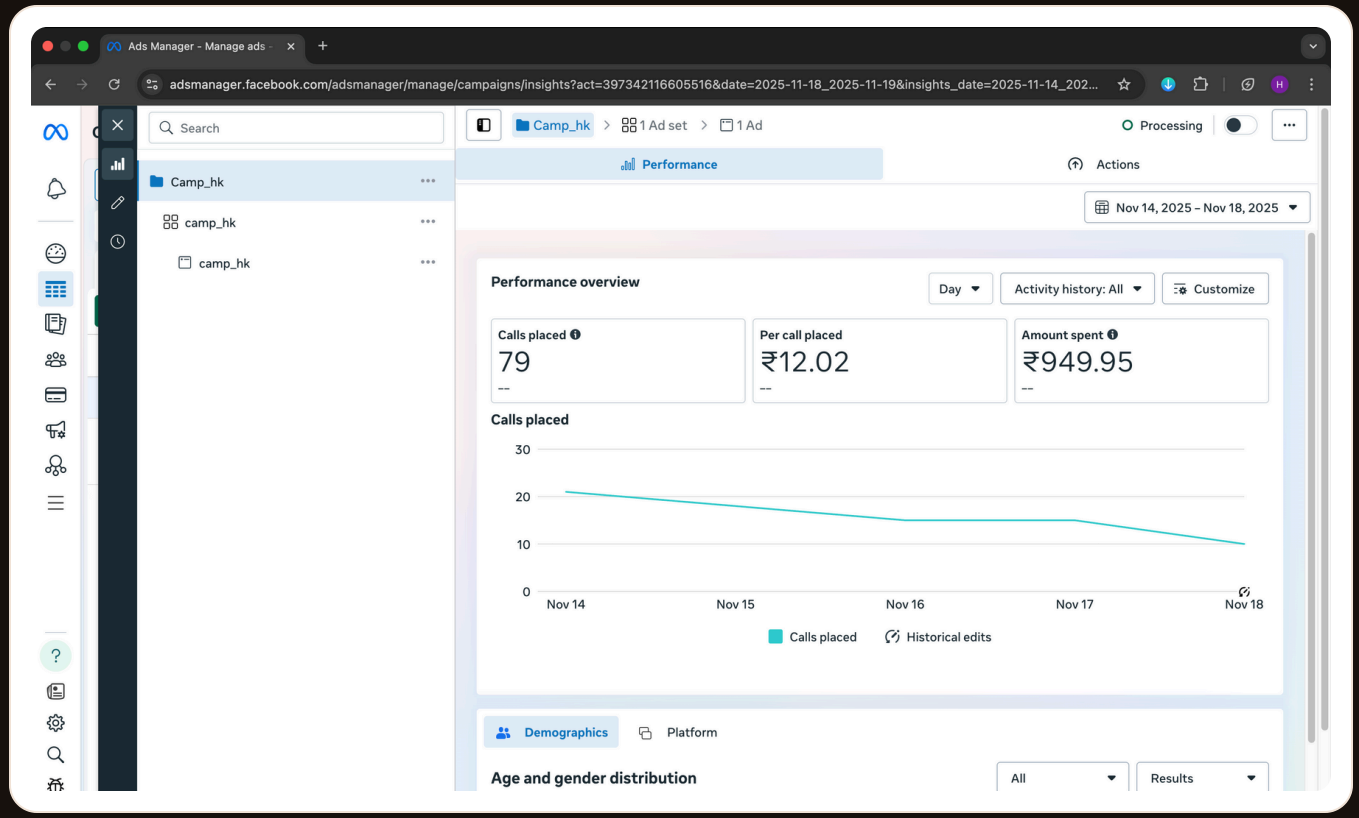
CASE STUDY 01 · META ADS

Dhanvantri Physiotherapy

Goal: fill a free physiotherapy camp with real patients, fast.

We ran call-focused ads to people near the clinic, so interested patients could tap and call directly from the ad.

79	₹12.02	₹949.95
Calls placed	Per call	Total spent



SOURCE: META ADS MANAGER

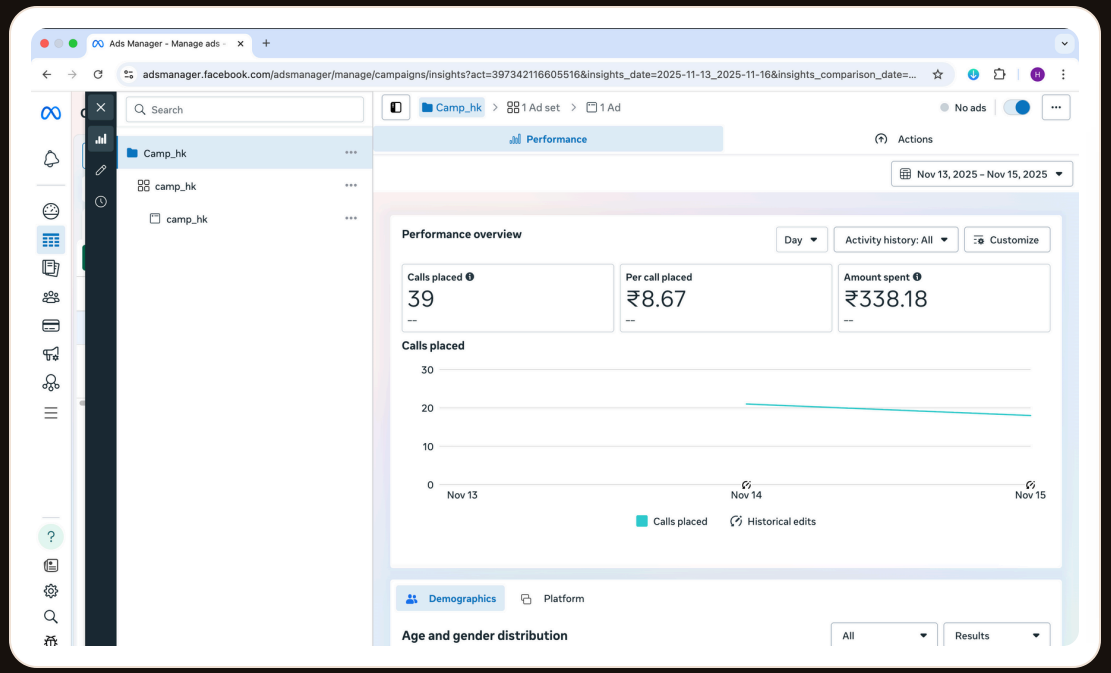
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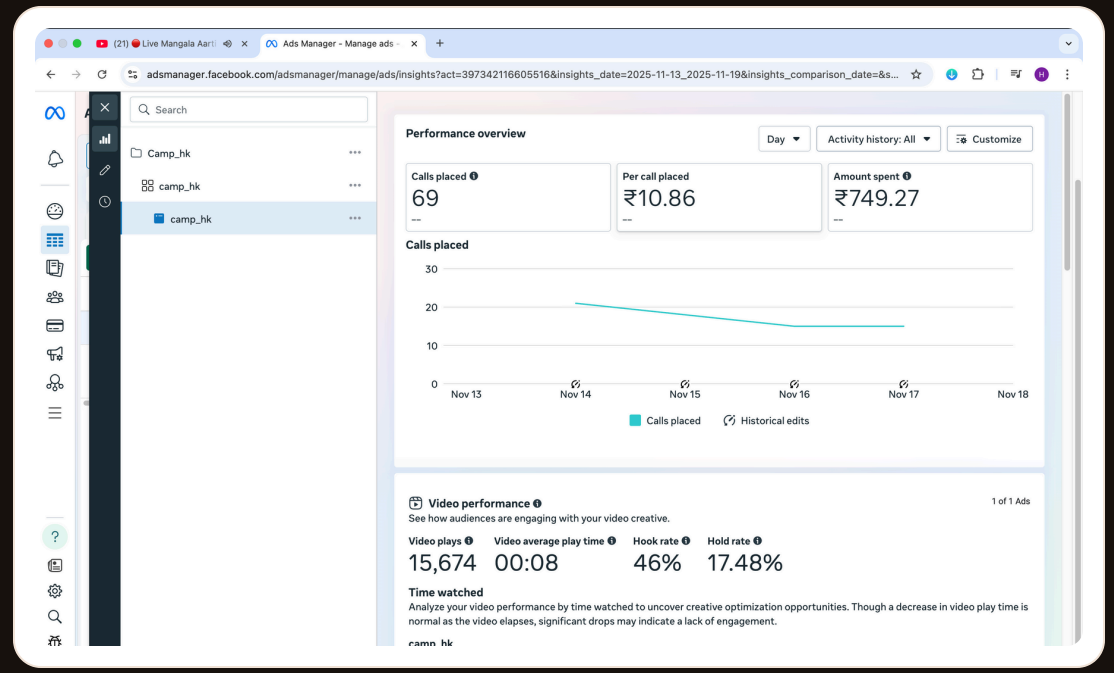
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CASE STUDY 01 · CONTINUED

Lowering the cost per call.

More call campaigns for the same clinic, optimised over time.





39	₹8.67	₹338.18
Calls placed	Per call	Spent

69	₹10.86	₹749.27
Calls placed	Per call	Spent

SOURCE: META ADS MANAGER

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CASE STUDY 02 · INSTAGRAM

A brand-new account, growing.

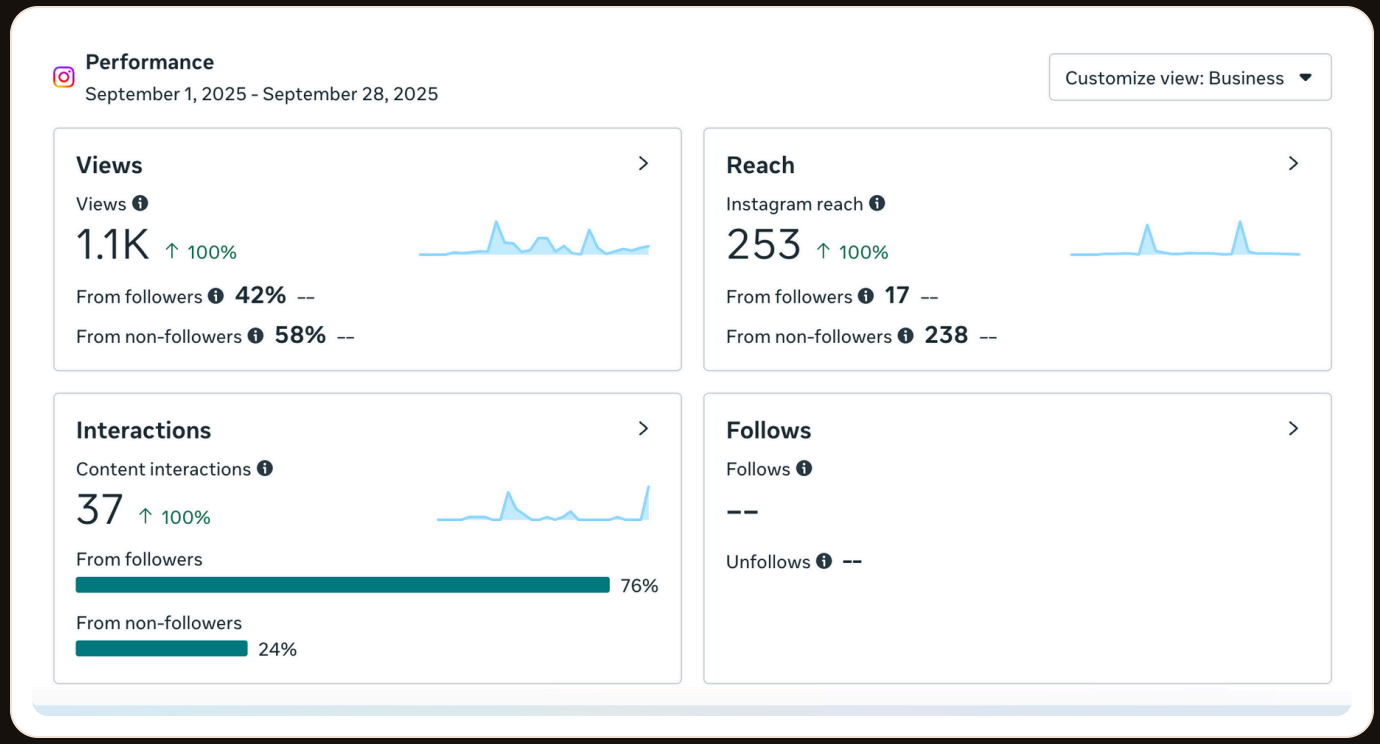
Goal: build Dhanvantri Physiotherapy's Instagram from zero with reels and posts.

September 1–28, 2025. Most views came from people who didn't follow the page yet: new local audience.

1.1K
Views

253
Accounts reached

37
Interactions



SOURCE: INSTAGRAM INSIGHTS

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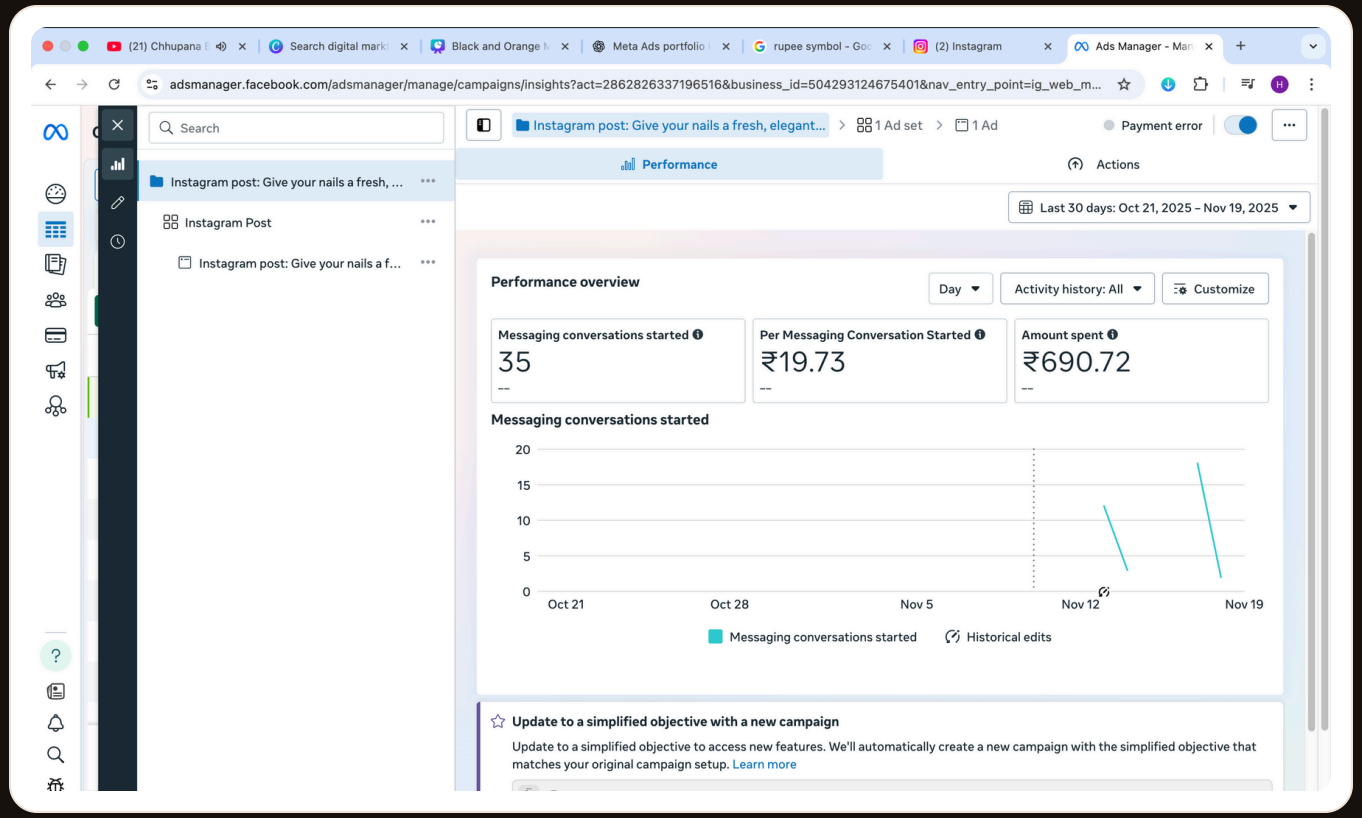
CASE STUDY 03 · META ADS

Nailashes Studio

Goal: bring new clients and boost bookings for a nail & lash studio.

We boosted the studio's best work as messaging ads, so new clients could message and book straight away.

35	₹19.73	₹690.72
Message chats	Per chat	Total spent



SOURCE: META ADS MANAGER

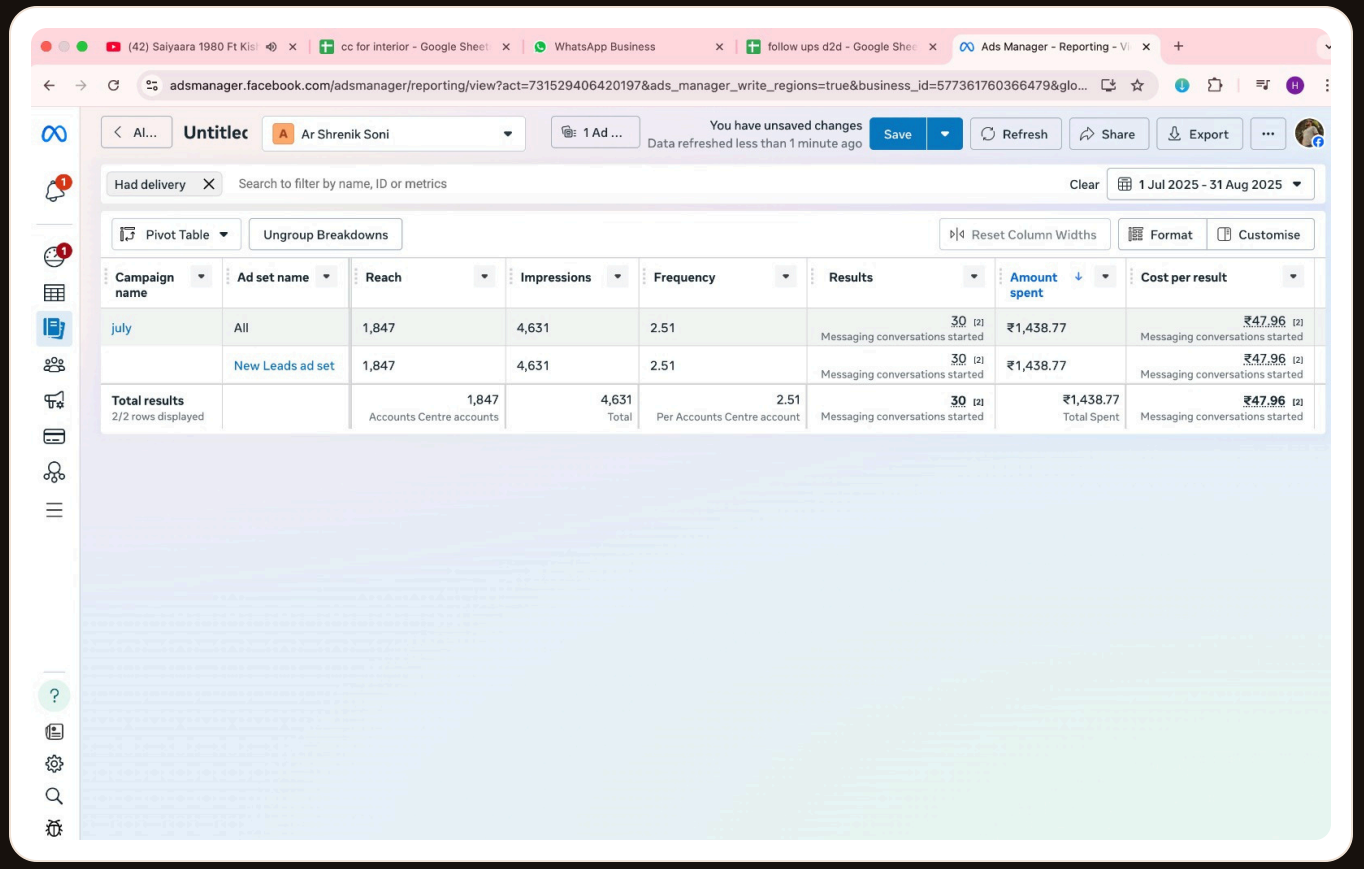
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CASE STUDY 04 · META ADS

JD Studio Interiors

Goal: generate enquiries for an interior design business.

Messaging ads targeted at home owners, sending interested people straight into a chat with the business.



30
Message chats

1,847
People reached

4,631
Impressions

SOURCE: META ADS MANAGER

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CASE STUDY 05 · SEO

Sach Tours & Travels

Goal: get found on Google by people searching for tours and travel, without paying for ads.

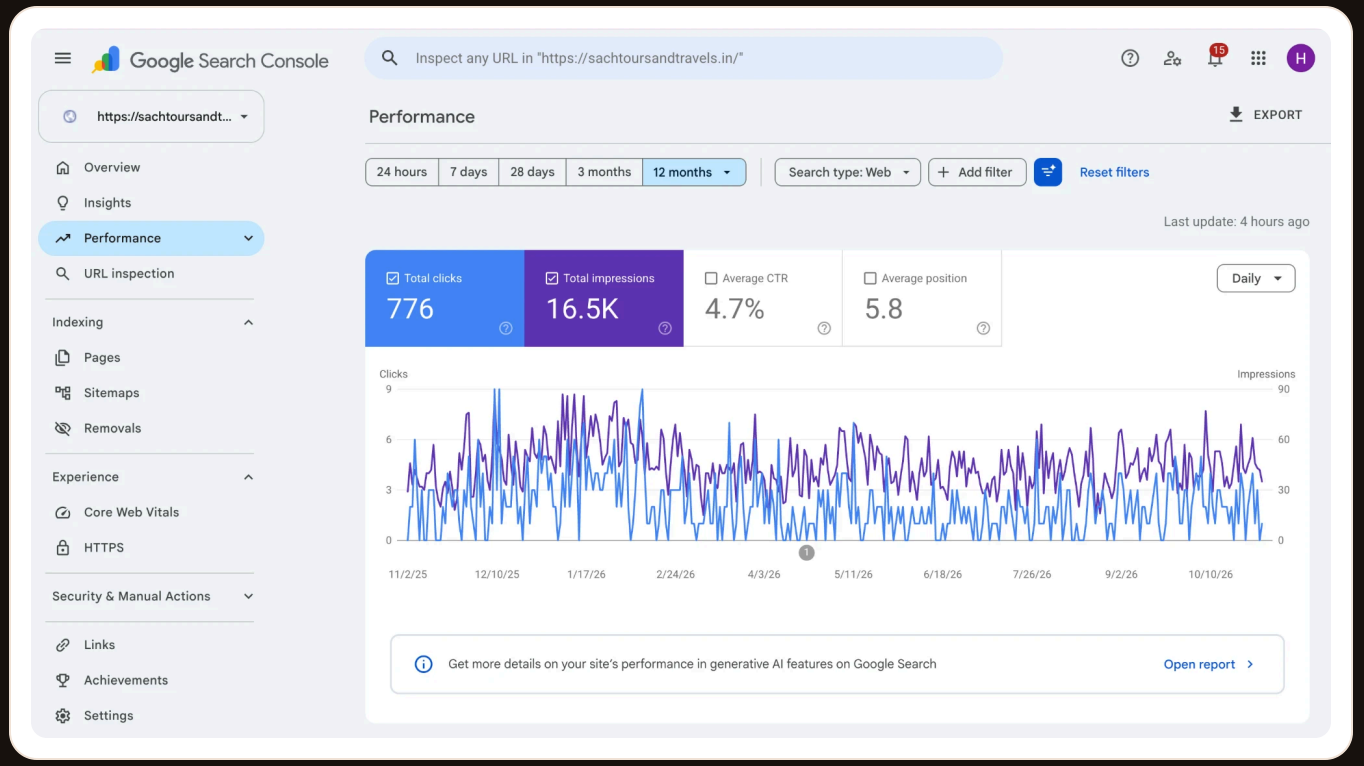
Website plus ongoing SEO. Over the last 12 months the site ranked close to the top of Google's first page on average, bringing free visitors every month.

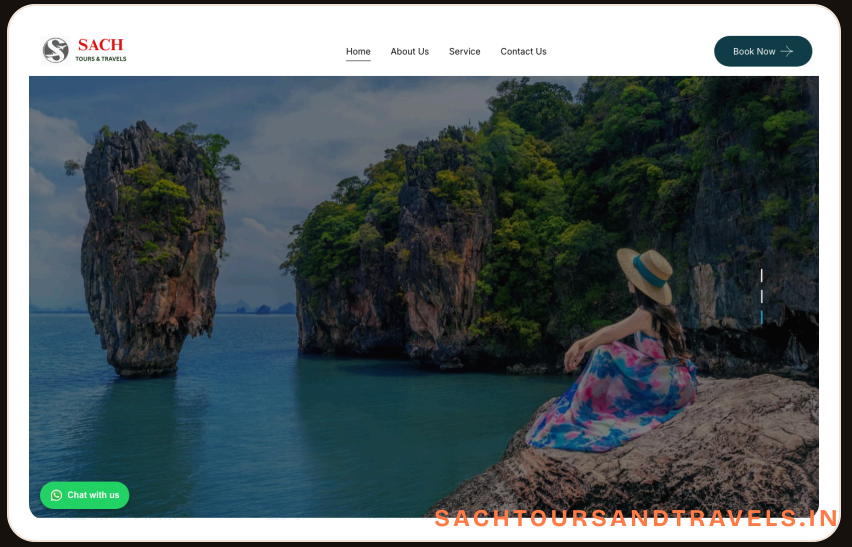
776
Clicks from Google

16.5K
Times shown on Google

4.7%
Click-through rate

5.8
Average position

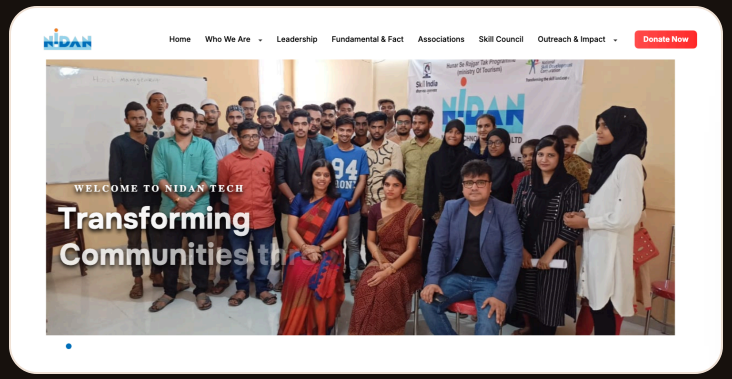




SOURCE: GOOGLE SEARCH CONSOLE · NOV 2025 – OCT 2026

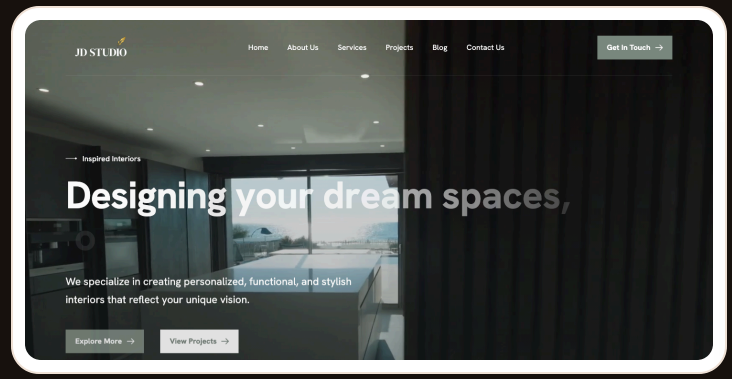
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CLIENT WEBSITES

Websites we built for real businesses.



Nidan Tech

Social impact & skill training · **nidantech.com**



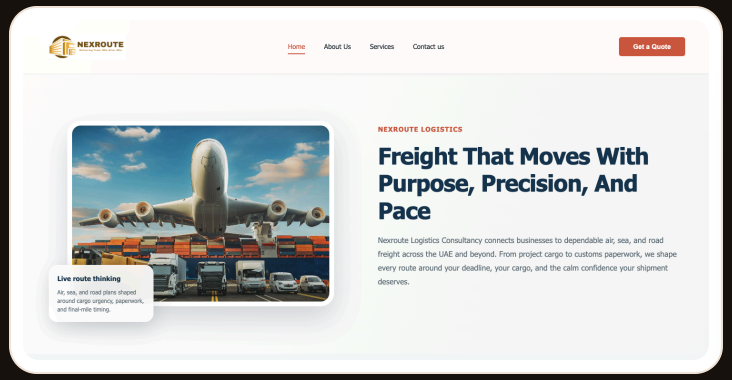
JD Studio

Interior design · **jdstudio22.com**



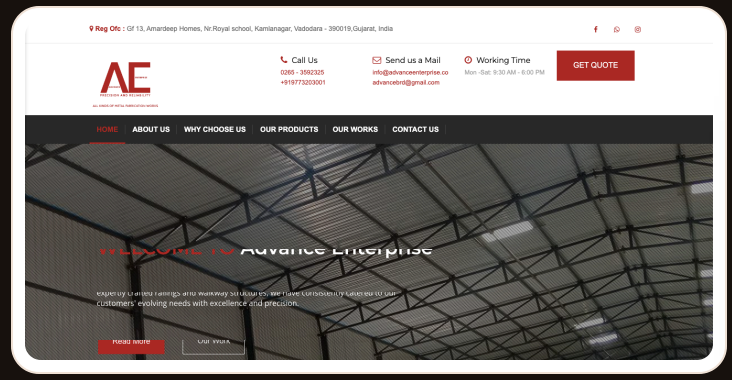
Vastu Uday

Vastu consultancy · **vastuuday.in**



Nexroute Logistics

Freight & logistics · **nexroute.me**



Advance Enterprise

Metal fabrication, Vadodara · **advanceenterprise.co**



Filmora Trading

Trading & logistics · **filmoratrading.com**

ALL LIVE TODAY · VISIT ANY OF THEM

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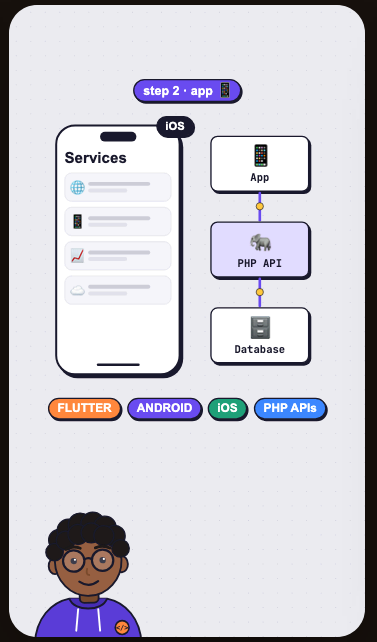
REELS & AI VIDEO · NEW

Made with AI. Made to stop the scroll.

Animated reels with AI voice-overs in Gujarati, Hindi and English, plus on-site shoots like our demo reel for **Pratham Enterprise, Vadodara**.



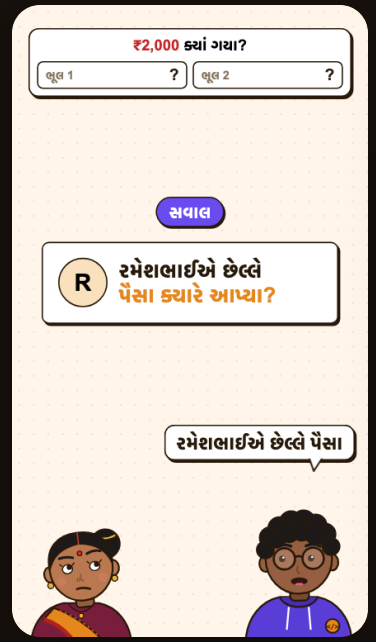
Sarjanam · promo reel



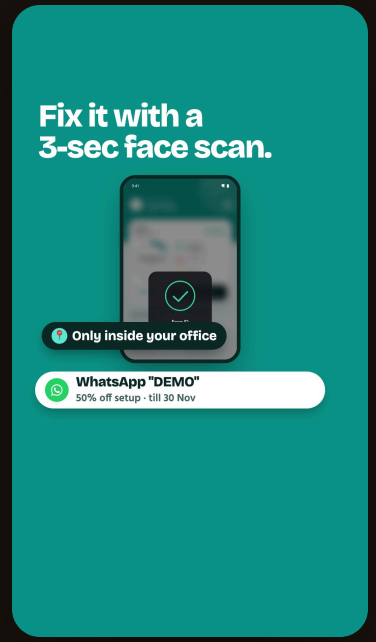
Sarjanam · app explainer



Tiffin Khata · reel 1



Tiffin Khata · Gujarati reel



Time In & Out · ad reel

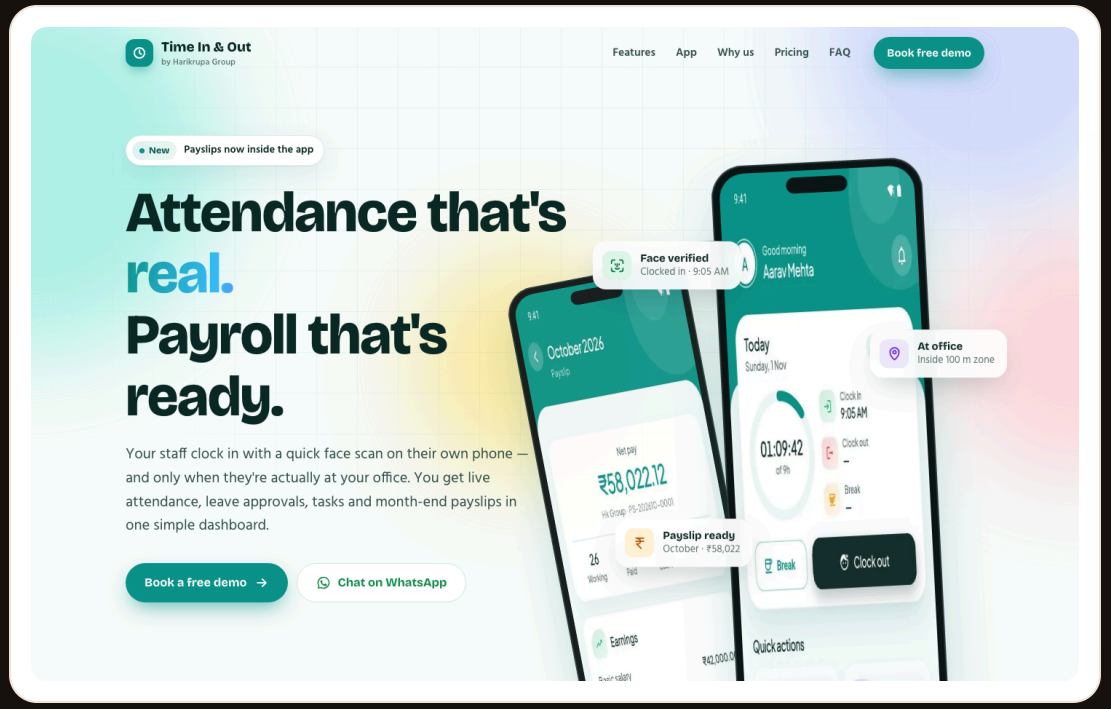
VIDEOS AVAILABLE ON REQUEST

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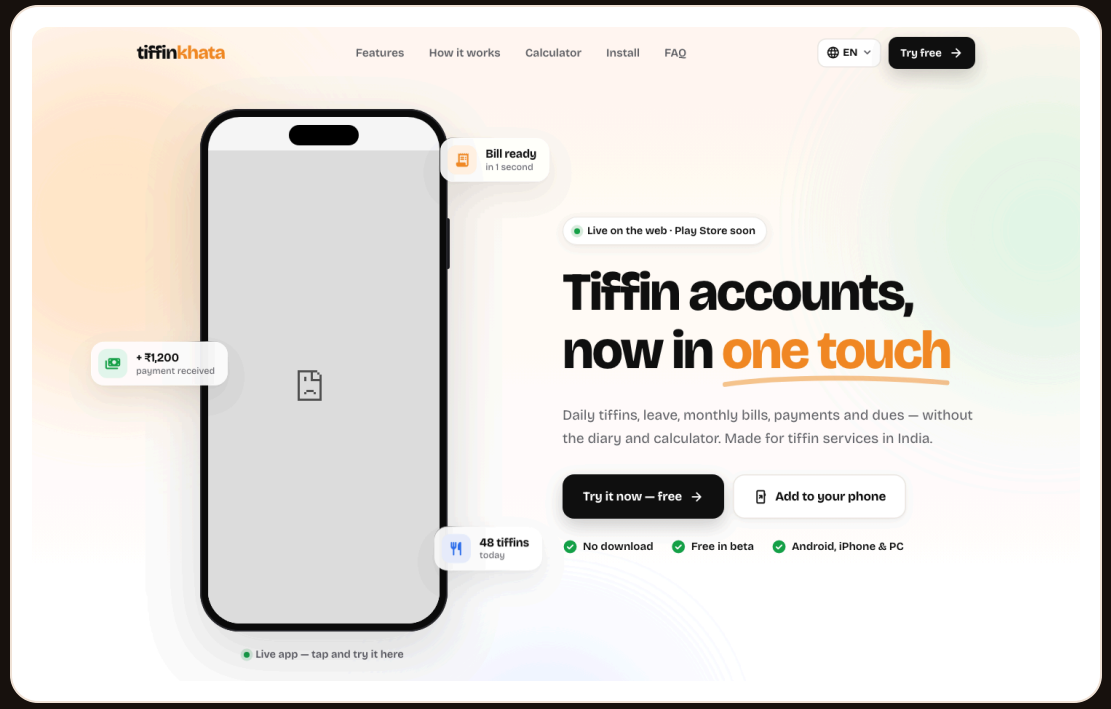
WEBSITES

Our own product websites.



Time In & Out

Product website for a staff attendance app: demo booking, pricing and WhatsApp lead capture.



Tiffin Khata

Website and web app in English, Hindi and Gujarati, which works without a download.

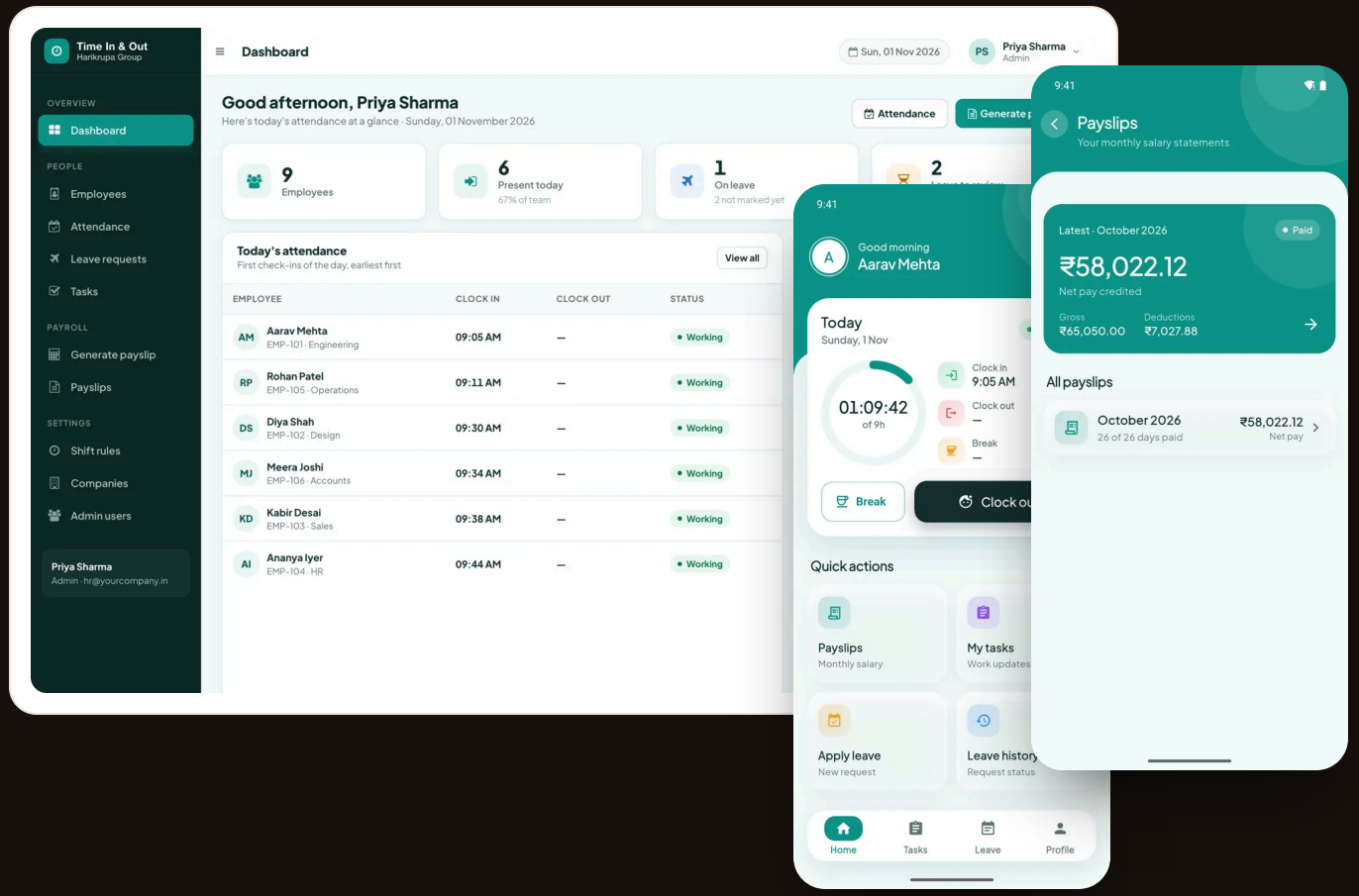
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APPS · BUILT IN FLUTTER

Time In & Out app + dashboard

Our own product: staff clock in with a face scan from their phone, only inside the office. Owners see live attendance, approve leave and send payslips in one click.

Face verification | Geo-fencing | Payslips | Admin panel



Sarjanam

BY HARIKRUPA GROUP

Let's work together!

Your business could be our next case study.



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