Sarjanam
BY HARIKRUPA GROUP

PACKAGES & PRICING · 2026

More customers. Clear prices.

Reels, ads and websites for local businesses in Ahmedabad, in simple packages with no hidden charges.

Real result
79 calls in 4 days
physio clinic · ₹12 per call

We shoot on-site
Pro reels
4K, gimbal, lights, mic

One team
Reels + Ads + Web
one point of contact

MONTHLY MARKETING

Reels + ads that bring customers.

We shoot at your business, post on your pages and run ads that bring calls and WhatsApp messages. Choose the plan that fits your goal.

STARTER

Get seen

Small salons, cafés and new businesses

₹12,000/month

- ✓ 8 reels a month
- ✓ 1 shoot day
- ✓ 4 posters / creatives
- ✓ Facebook + Instagram handling
- ✓ 4 Google Business posts
- ✓ Monthly report
- – Ads management
- – Lead form

MOST POPULAR

GROWTH

Get leads

Clinics, coaching classes and salons that want enquiries

₹20,000/month

- ✓ **12 reels** a month
- ✓ 2 shoot days
- ✓ 6 posters / creatives
- ✓ Facebook + Instagram handling
- ✓ **Meta Ads management**
- ✓ Lead form + WhatsApp alert
- ✓ Google Business optimisation
- ✓ Monthly report + call

PRO

Lead the market

Multi-branch, real estate and bigger clinics

₹35,000/month

- ✓ **16–20 reels** a month
- ✓ 3 shoot days
- ✓ 10 posters / creatives
- ✓ **Meta + Google Ads**
- ✓ Full landing page
- ✓ WhatsApp auto follow-up
- ✓ 1 AI video a month
- ✓ 1 influencer collab a month
- ✓ Report every 2 weeks

ADS ONLY

Already have content? We run your ads.

Meta or Google Ads, weekly optimisation, monthly report.

from **₹8,000**/month
or 15% of ad budget

One-time setup **₹4,000** (page audit, ad account & pixel setup, content plan): **free when you start with 3 months.** Ad budget is paid by you directly to Meta / Google. GST extra where applicable.

WEBSITES

A website that turns visits into enquiries.

Fast, mobile-friendly websites with WhatsApp and lead forms built in. Domain, hosting and SSL free for the first year.

LANDING PAGE

₹9,999 one-time

Perfect for ads and offers

- ✓ 1 high-converting page
- ✓ Lead form + WhatsApp button
- ✓ Meta pixel & Google tracking
- ✓ Delivered in 5–7 days
- ✓ 15 days free support

BEST FOR MOST

BUSINESS WEBSITE

₹24,999 one-time

Your complete online office

- ✓ 5–7 pages
- ✓ Lead form + WhatsApp + Google Maps
- ✓ Basic SEO setup
- ✓ Delivered in 15–20 days
- ✓ 30 days free support

E-COMMERCE

₹44,999 onwards

Sell online with payments

- ✓ Shopify or WooCommerce
- ✓ Up to 50 products uploaded
- ✓ Razorpay / UPI payments
- ✓ Delivered in 25–35 days
- ✓ Training to manage orders

CUSTOM

₹75,000 onwards

Web apps, portals, dashboards

- ✓ Built around your process
- ✓ Admin panel
- ✓ Integrations & payments
- ✓ Timeline as quoted
- ✓ 30–60 days free support

Add-ons

- Extra page: ₹1,500–2,000
- Gujarati / Hindi version: +30%
- Product upload: ₹20–30 per product
- Logo design: ₹3,000–7,000

Yearly care (from year 2)

- **Basic ₹6,000/year:** hosting, domain, SSL, backups
- **Care ₹12,000/year:** Basic + 1 hour of edits every month + speed & security checks

COMBO OFFERS

Marketing + website, better together.

COMBO 1
Growth + Landing page
Page FREE
with 6 months of Growth

COMBO 2
Growth + Business website
25% OFF
website, with 3 months of Growth

COMBO 3
Pro + Business website
Website FREE
with 6 months of Pro

✓ Always included

- **On-site shoots** with pro gear
- **Clear reports** every month
- **One contact** for everything
- **Your accounts** stay in your name

→ How we start

1. **Free call** — 15 minutes to understand your goal.
2. **Quotation** — Clear plan and price, same day.
3. **Agreement** — Simple written agreement + advance.
4. **Go live** — First shoot within 7 days.

Monthly plans: minimum 3 months, paid in advance each month. Websites: 50% advance, 30% on approval, 20% before go-live. Extra reel ₹1,500–2,500 · extra shoot day ₹3,000 · travel outside Ahmedabad extra. GST extra where applicable. Prices valid till 31 March 2027.

Let's grow your business.

Message us on WhatsApp for a free 15-minute call.

+91 84601 50041
hello@sarjanam.in
www.sarjanam.in