Sarjanam

BY HARIKRUPA GROUP

COMPANY PROFILE · 2026

One partner for your entire digital growth.

Websites · Mobile Apps · Digital Marketing · Reels · AI Video · WhatsApp Automation

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ABOUT US

We bring businesses online, then help them grow.

At Sarjanam, which means "to create", we build websites, apps and brands, and run the marketing that brings customers to them. We mix design, technology and strategy to turn ideas into digital solutions that drive real engagement.

Today a business doesn't need five different vendors. You need one team that understands your business from the first reel to the last line of code.

01

One team, one point of contact

Website, app, ads, content and automation handled together. No chasing five vendors.

02

Everything connected

Your reel brings traffic, the landing page converts it and WhatsApp follows up, all built to work as one system.

03

Real results, clear reporting

We focus on calls, leads and sales, not just clicks, with transparent reports every month.

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WHAT WE DO

Everything your business needs online.

Website Development

Business, e-commerce, WordPress, Shopify and custom-coded sites.

App Development

Android & iOS apps built with Flutter, with admin dashboards.

Performance Ads

Meta (Facebook + Instagram), Google and Bing ads that bring leads.

SEO & Google Business

Local SEO, Google My Business and search visibility.

Reels & Social Media

Reel shoots, editing, content calendars and page management.

AI Video NEW

AI ad films, explainers and voice-overs in Gujarati, Hindi & English.

WhatsApp & AI Chatbots

Auto-replies, lead follow-ups, bookings and AI assistants.

Branding & Strategy

Logos, graphic design and a clear growth plan for your brand.

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SERVICE 01

Website Development

Your website is your digital storefront. We build fast, responsive and easy-to-use websites made for your business goals, so the first impression turns into an enquiry.

FREE · 1 YEAR
Domain

FREE · 1 YEAR
Hosting

FREE · 1 YEAR
SSL

WordPress | Shopify | WooCommerce | HTML / CSS / JS

What we build

- Business Website
- E-Commerce Website
- WordPress Website
- Shopify Website
- WooCommerce Store
- Custom-Coded Website
- Portfolio Website
- Landing Pages
- Website Re-Design
- Website Maintenance

- Mobile responsive
- Fast loading
- SEO-ready
- WhatsApp & lead forms

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SERVICE 02

Android & iOS App Development

One codebase, two platforms. We build apps in Flutter so your Android and iOS apps launch together, look the same and cost less to maintain.

Apps we build

- E-commerce App
- Service Booking App
- Business Management App
- School / Education App
- Social / Community App

Features included as needed

- Secure login: OTP, email or social sign-in
- Push notifications for real-time updates
- In-app chat and support
- Payments: Razorpay, Stripe, UPI
- GPS / location for delivery and tracking
- In-app purchases and subscriptions
- Admin dashboard with analytics
- Offline mode where it matters

Flutter · Android · iOS · Web

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SERVICE 03

Digital Marketing

Visibility is everything. We run data-driven campaigns that bring calls, WhatsApp chats and walk-ins, and we optimise them every week so your money goes where results are.

REAL RESULT

79 calls

in 4 days for a physiotherapy clinic's free camp, at ₹12 per call.

Marketing services

- Meta Ads (FB + Insta)
- Google Ads
- Bing Ads
- Lead Generation
- Social Media (SMM)
- SEO
- Local SEO
- Google My Business
- Search Marketing (SEM)
- Email Marketing

Every client gets

- Targeting & creative strategy
- Weekly optimisation
- Transparent monthly report

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SERVICE 04 · NEW

Reels, Content & AI Video

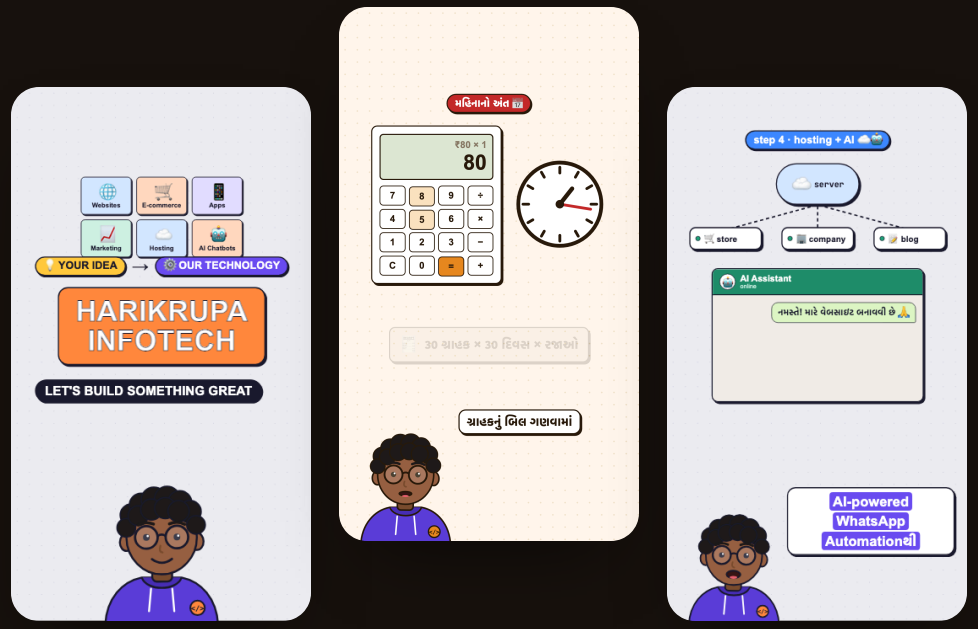
Attention is won in the first 3 seconds. We shoot real reels at your business and create AI-made videos: no studio, no actors, fast turnaround.

Reel shoot & edit
On-site shoots, hooks, captions, trending formats.

AI ad videos
Animated product and service ads made with AI.

AI voice-overs
Natural voices in Gujarati, Hindi and English.

Explainers & demos
App walkthroughs and "how it works" videos.



SAMPLES: OUR OWN AI-MADE REELS

WWW.SARJANAM.IN

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SERVICE 05

WhatsApp Automation & AI Chatbots

Most leads are lost because nobody replied in time. We set up systems that reply instantly, follow up automatically and put every lead in one place, even at 11 PM.

Instant WhatsApp replies

Greeting, catalogue, prices and location sent the moment someone messages.

Lead capture → Sheet / CRM

Every ad lead lands in Google Sheets or a simple CRM, with an alert to your phone.

Auto follow-ups & reminders

Appointment reminders, payment reminders and follow-up messages on schedule.

AI assistant for your business

Answers common questions on WhatsApp or your website, in your customers' language.

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OUR PRODUCTS

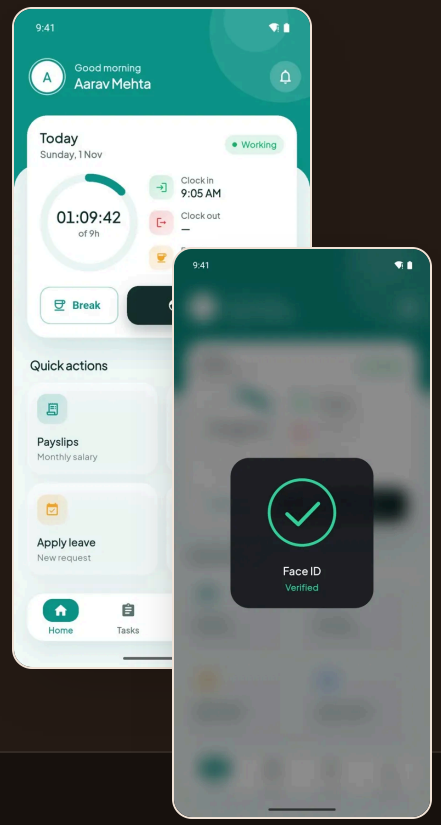
Software we built and run ourselves.

STAFF ATTENDANCE

Time In & Out

Face-verified attendance and payslips for Indian businesses.

- Face-scan clock-in from any phone
- Geo-fenced to your office
- Leave approvals & tasks
- One-click payslips
- Live admin dashboard

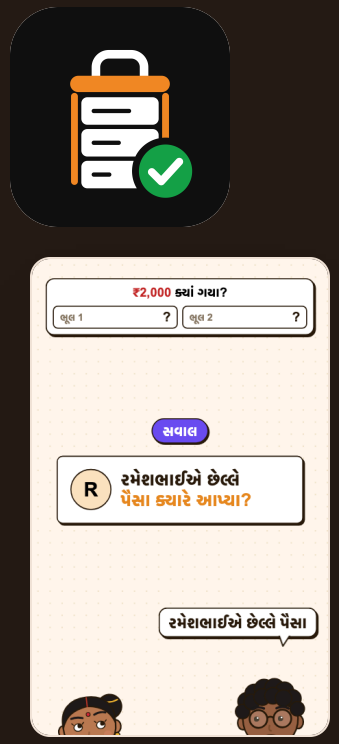


TIFFIN BUSINESS

Tiffin Khata

Simple accounts app for tiffin services.

- Daily tiffins & leave tracking
- Automatic monthly bills
- Payments & dues in one place
- English, Hindi & Gujarati
- Works on web, no download



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HOW WE WORK

Simple process. Clear results.

STEP 01

Understand

We meet you, study your business, customers and competitors, and set clear goals.

STEP 02

Plan

A written plan: what we build, what content we make, which ads we run, and the timeline.

STEP 03

Build & Launch

Website, app, reels and campaigns go live, tested and connected to WhatsApp.

STEP 04

Grow & Report

We optimise every week and share a transparent report every month.

CLIENTELE

Businesses that trust us.





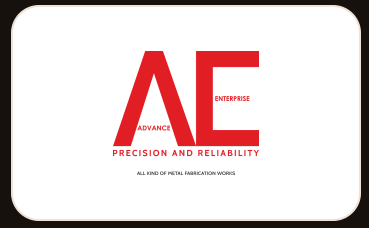








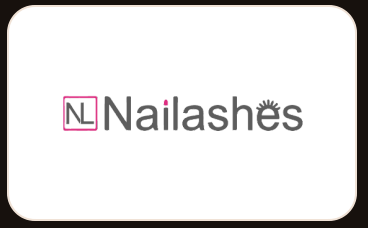
























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PLANS

Choose how you want to grow.

Monthly

Start small and see results

- Social media & reels
- Ads management
- Monthly report
- Cancel any month

RECOMMENDED

Quarterly

Enough time for real growth

- Everything in Monthly
- Landing page or website updates
- WhatsApp lead automation
- Better rate than monthly

Annually

Full digital partner, best value

- Everything in Quarterly
- Website + hosting included
- AI video campaigns
- Best rate, priority support

A detailed quote is shared after we understand your exact requirements.

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FOUNDER

Pujan Patel

Founder & Director

Pujan leads Sarjanam with one simple belief: technology and marketing should work together for the business owner. From building apps and websites to running ads and making reels, he makes sure every client gets one team and one clear plan for growth.

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Let's build something great together.

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